

PORTER & CO. CONFERENCE 2025

# Diversifying Highly Appreciated Securities with 351 ETF Conversions

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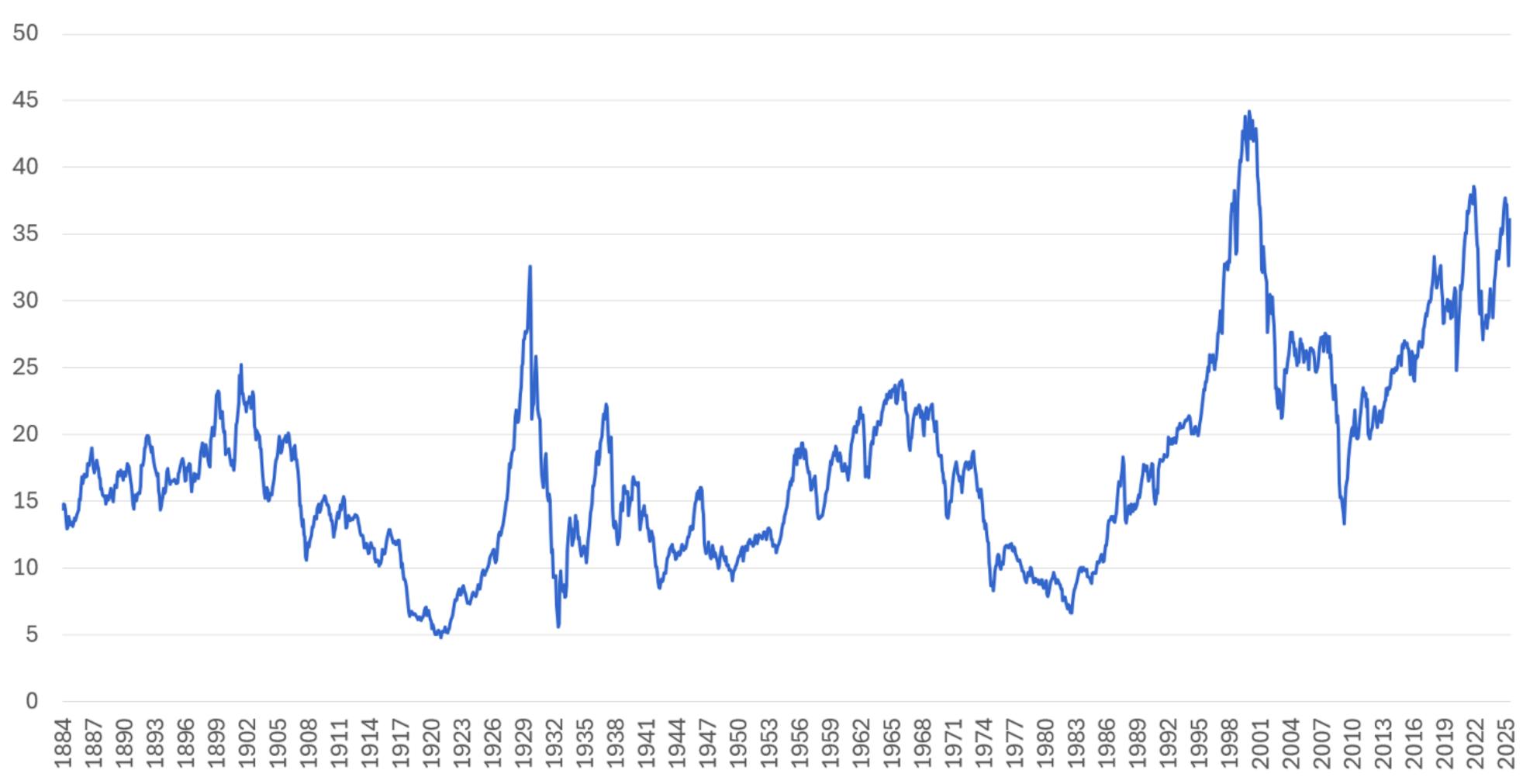


## Today's Market Environment



#### **US Stocks Over Time**





Source: YCharts, Robert Shiller, as of 6/30/2025. Past performance does not guarantee future results.



Figure 3: Top five companies in S&P 500 at various times and their share of market capitalisation



Source : DB Asset Allocation, Bloomberg Finance LP, Deutsche Bank Research. Note: through August 15, 2025

Source: Deutsche Bank Research Institute, The Summer Al Turned Ugly: Part 2



#### The Dilemma of Concentrated Stock Holdings

Hold and accept high single stock risk

or

Sell and trigger capital gains taxes





Let's rethink diversifying concentrated stock holdings with more tax awareness...

### 351 ETF Exchange

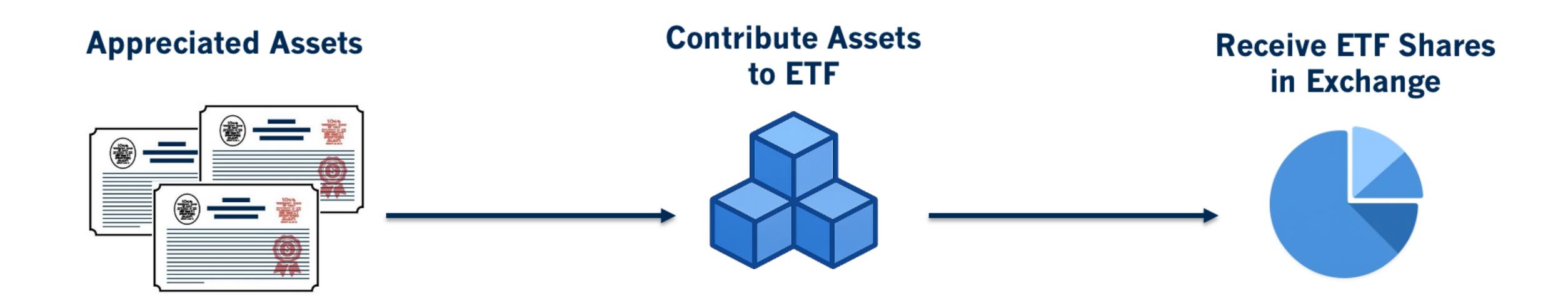




#### 351 to ETF Exchange

#### **Overview**

 A 351 to ETF contribution allows for the transfer of assets (such as stocks, securities, or other property) to an ETF without recognizing a taxable gain or loss



#### 351 to ETF Exchange

#### Portfolio Qualification Considerations\*

- Contributed portfolios must be diversified:
  - No single position > 25% (ETFs are exempt from this requirement\*\*)
  - Not more than 50% of the value can be in 5 or fewer issuers
  - >= 11 positions is the practical minimum number of positions
  - Securities must be exchange traded
- You cannot do on-going contributions to the ETF
- \*Not intended to be a comprehensive list
- \*\* ETFs are analyzed on a look-through basis



#### **Example Portfolios**

#### **Example Portfolios That Qualify**

- An investor wants to contribute a portfolio consisting of 20% Nvidia stock and 80% assorted stock holdings, each representing approximately 1% of the positions
- An investor wants to contribute a portfolio consisting of 100% SPY ETF
- An investor with a 20 stock portfolio that is roughly equally weighted

#### **Example Portfolios That Do Not Qualify**

- X An investor wants to contribute a portfolio consisting of 50% Nvidia stock and 50% cash
- X An investor with a portfolio of mutual funds
- X An investor with a portfolio of DogeCoin





# Cambria US EW ETF (USEW)

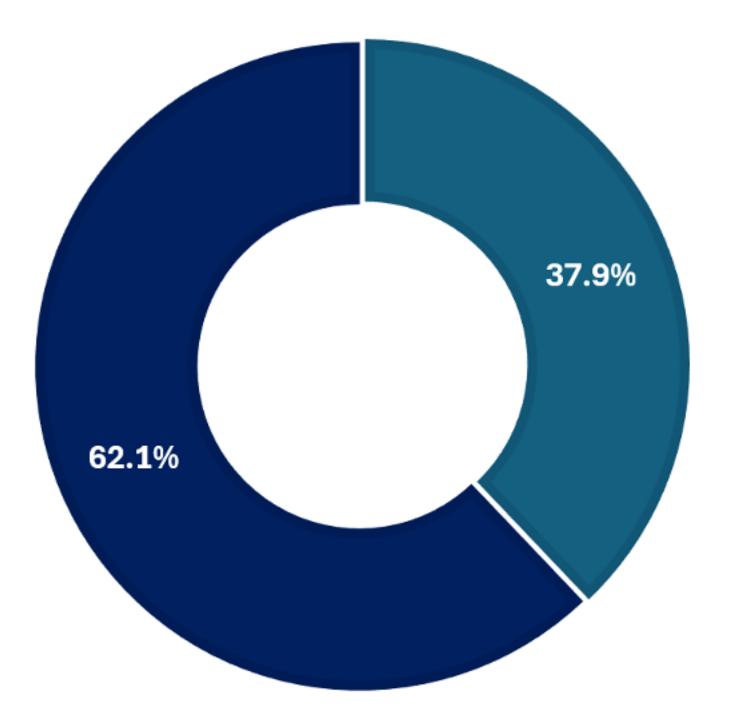
#### Cambria US EW ETF (USEW)

#### Equal Weight Portfolio Positioning – What's the Big Deal?

- Despite some advantages, market cap weighting has notable pitfalls
  - Weighting determined by market capitalization alone
  - Concentration into a few large stocks
  - Bias toward the largest and potentially higher valuation stocks

#### S&P 500 INDEX TOP 10 VS BOTTOM 493





Source: S&P Dow Jones Indices as of 8/29/2025



#### Cambria US EW ETF (USEW)

Anticipated Launch Date - December 17, 2025

- ETF Offering Core US Equity Exposure Equal weight exposure to the largest US stocks
- Equal Weight for a Top-Heavy Market Equal weighting aims to mitigate mega-cap dominance
- Tax Aware Reallocation Leveraging a 351 ETF
  Exchange, contribute highly appreciated securities
  and receive shares of USEW

Expense Ratio: 0.25%



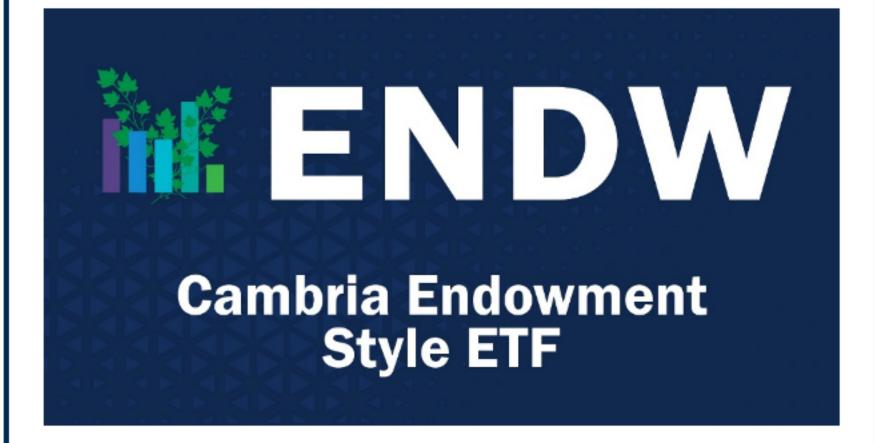
#### Cambria's 351 ETF Exchange Launches



**Cambria Tax Aware ETF** 

Launch date: 12/18/2024

AUM as of 5/31/25: \$27,417,980



Launch date: 4/10/2025

AUM as of 5/31/25: \$106,857,267



**Cambria Global EW ETF** 

Launch date: 9/25/2025

AUM as of Launch: TBD



#### Cambria US EW ETF (USEW) – Launch Information

- Indications of Interest Now
- Coordinate Final Asset Contributions November 19, 2025
- Paperwork Complete November 26, 2025
- Anticipated Launch Date December 17, 2025

#### **Contact Us**

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#### **Contact Us**

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#### **Disclosure**

To determine if this Fund is an appropriate investment for you, carefully consider the Fund's investment objectives, risk factors, charges and expense before investing. This and other information can be found in the Fund's full and summary prospectus which may be obtained by calling 855-383-4636 (ETF INFO) or visiting our website at <a href="https://www.cambriafunds.com">www.cambriafunds.com</a>. Read the prospectus carefully before investing or sending money.

The Cambria ETFs are distributed by ALPS Distributors Inc., 1290 Broadway, Suite 1000, Denver, CO 80203, which is not affiliated with Cambria Investment Management, LP, the Investment Adviser for the Fund.

ETFs are subject to commission costs each time a "buy" or "sell" is executed. Depending on the amount of trading activity, the low costs of ETFs may be outweighed by commissions and related trading costs.

Shares are bought and sold at market price (closing price) not net asset value (NAV) are not individually redeemed from the Fund. Market price returns are based on the midpoint of the bid/ask spread at 4:00 pm Eastern Time (when NAV is normally determined), and do not represent the return you would receive if you traded at other times. Buying and selling shares will result in brokerage commissions. Brokerage commissions will reduce returns.

The Fund is managed using proprietary investment strategies and processes. There can be no guarantee that these strategies and processes will produce the intended results and no guarantee that the Fund will achieve its investment objective. This could result in the Fund's underperformance compared to other funds with similar investment objectives.

There is no guarantee dividends will be paid. Diversification may not protect against market loss.

Several factors must be considered before deciding to convert to an ETF. Each situation must be analyzed on a case-by-base basis.



#### **Disclosure**

**USEW:** There is no guarantee that a Fund will achieve its investment goal. Investing involves risk, including the possible loss of principal. The Fund employs an equal-weighted investment strategy, which may result in higher portfolio turnover and increased transaction costs compared to market-capitalization-weighted strategies. The underlying holdings of the Fund may be leveraged, which will expose the holding to higher volatility and may accelerate the impact of any losses. Narrowly focused funds typically exhibit higher volatility.

**GEW**: There is no guarantee that a Fund will achieve its investment goal. Investing involves risk, including the possible loss of principal. The Fund employs an equal-weighted investment strategy, which may result in higher portfolio turnover and increased transaction costs compared to market-capitalization-weighted strategies. This approach may also lead to greater exposure to smaller companies, which typically exhibit higher volatility and may be less liquid than larger companies. The underlying holdings of the Fund may be leveraged, which will expose the holding to higher volatility and may accelerate the impact of any losses. International investing may involve risk of capital loss from unfavorable fluctuations in currency values, from differences in generally accepted accounting principles, or from economic or political instability in other nations. Emerging markets involve heightened risks related to the same factors as well as increased volatility and lower trading volume. Investments in smaller companies typically exhibit higher volatility. Narrowly focused funds typically exhibit higher volatility.

**TAX**: There is no guarantee that a Fund will achieve its investment goal. Investing involves risk, including the possible loss of principal. The Fund will invest in stocks that have lower dividend distributions, which are generally taxed as ordinary income. The Fund's tax aware strategy may reduce an investor's taxable income from the Fund but will not eliminate it. Even though a tax aware strategy is being used, it may not reduce the amount of taxable income and capital gains distributed by the Fund to shareholders, or the amount of Fund distributions that are taxable at ordinary income rates. Narrowly focused funds typically exhibit higher volatility. Diversification may not protect against market losses.

ENDW: The fund may invest in derivatives, which are often more volatile than other investments and may magnify the Fund's gains or losses. The use of leverage by the fund managers may accelerate the velocity of potential losses. The Fund can have exposure to factors (e.g., value, momentum, and trend investing. Momentum and trend styles of investing is subject to the risk that these securities may be more volatile than a broad cross section of securities or that the returns on securities that have previously exhibited price or trend momentum are less than returns on other styles of investing or the overall stock market. Investments in smaller companies typically exhibit higher volatility. Diversification may not protect against market loss. Emerging markets involve heightened risks related to the same factors as well as increased volatility and lower trading volume. The risk of investing in securities of ETFs, ETPs and investment companies typically reflect the risk of the types of instruments in which the underlying ETF, ETP or investment company invests. In addition, with such investments the Fund bears its proportionate share of fees and expenses of the underlying entity. As a result, the Fund's operating expenses may be higher, and performance may be lower

There is no guarantee dividends will be paid. Diversification may not protect against market loss.



#### **Disclosure**

USEW, GEW, TAX, and ENDW are actively managed.

USEW, GEW, TAX, and ENDW are new and have limited operating history.

USEW is not currently available, the anticipated launch date is December 17, 2025.

GEW is not currently available, the anticipated launch date is December 17, 2025.

Cambria does not provide tax advice, please consult your tax professional.

#### **Definitions**

S&P 500 Index: The S&P 500 Index is an index of 500 stocks chosen for market size, liquidity and industry grouping, among other factors. The S&P 500 is designed to be a leading indicator of U.S. equities and is meant to reflect the risk/return characteristics of the large cap universe.

351 to ETF conversion - refers to a tax-related mechanism under U.S. tax law, specifically Section 351 of the Internal Revenue Code. This mechanism allows for the transfer of assets (such as stocks, securities, or other property) to a corporation without recognizing a taxable gain or loss, provided certain conditions are met.

Shiller CAPE Ratio: A valuation metric that divides the current price of a stock or index by its average inflation-adjusted earnings over the past 10 years to assess long-term market valuation.

Sharpe Ratio: A risk-adjusted return measure that calculates the excess return of an investment per unit of volatility, helping investors compare risk-adjusted performance.

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