

PORTER & CO. CONFERENCE 2025

# Tiny Titans

Small Companies. High Quality.  
Big Potential.

Pieter Slegers | Founder, Compounding Quality



# Who the \*\*\* are you?!

## Introduction

- Pieter Slegers
- Writes for over 1.5 million investors (Jeff Bezos, LeBron James, Bill Ackman, ...)
- Partnering up with Porter & Co.

**All my money is invested in the stocks**  
**I write & talk about**

**Tremendous opportunity today...**





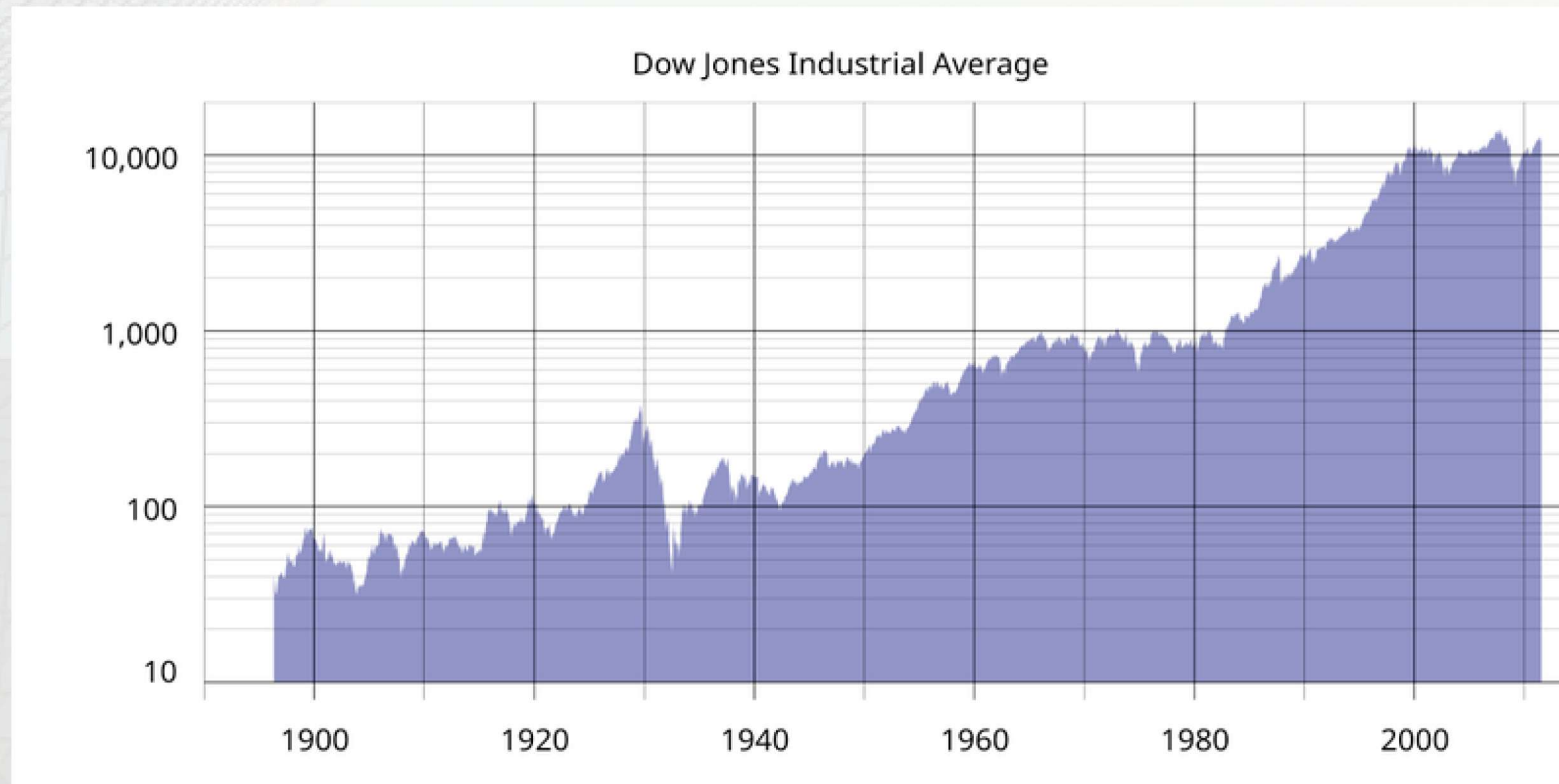


**What if you  
invested \$1,000  
hundreds years  
ago?**



# Large Caps

**\$1,000 → \$8.7 million**

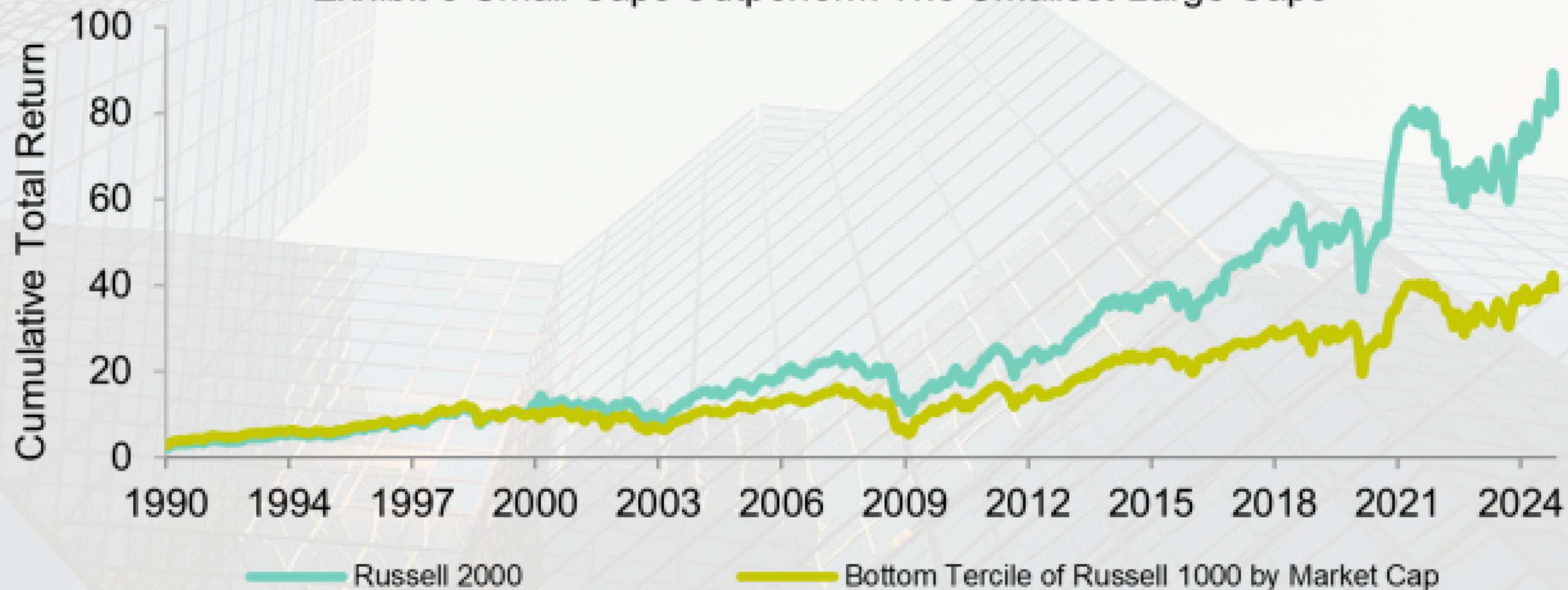




# Small caps

**\$1,000 → \$430 million**

Exhibit 3 Small Caps Outperform The Smallest Large Caps

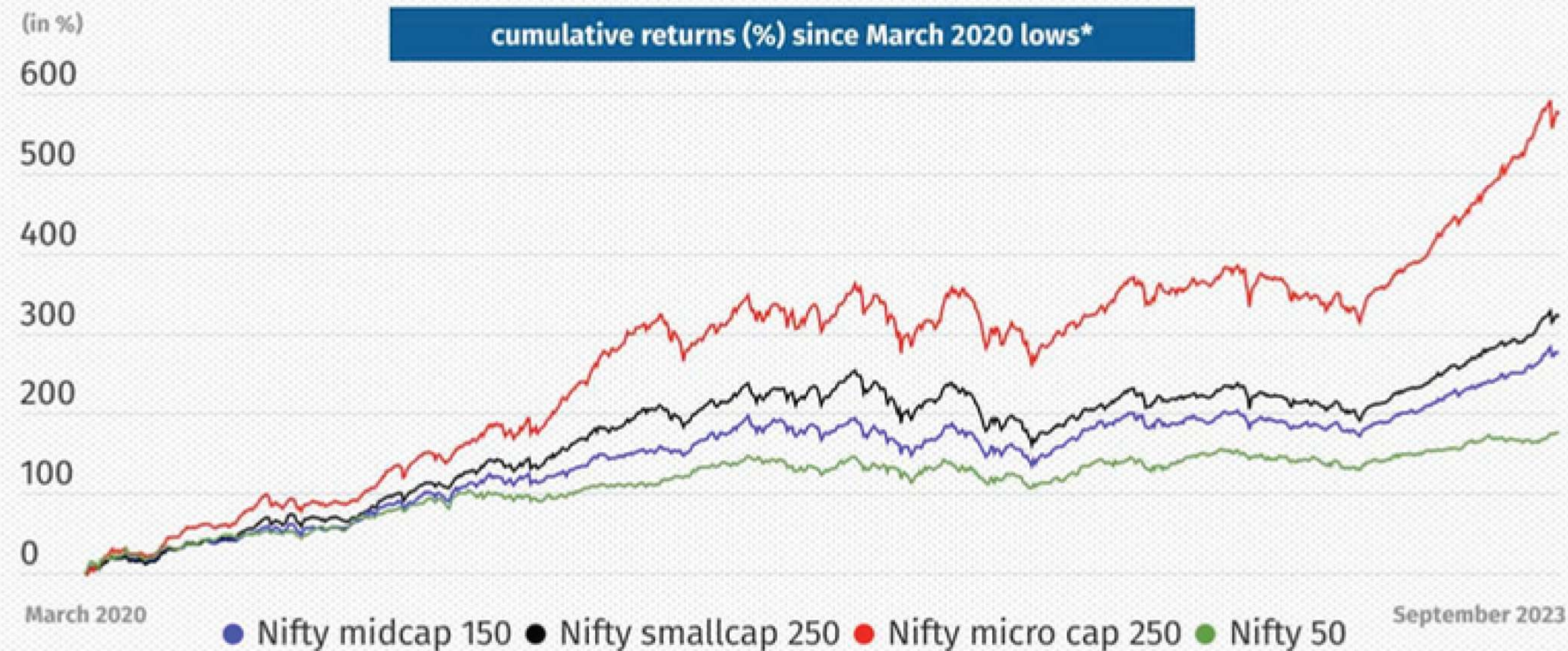




# Micro caps

**\$1,000 → \$860 million**

**Micro-cap stocks outperformed** other segments by a huge margin



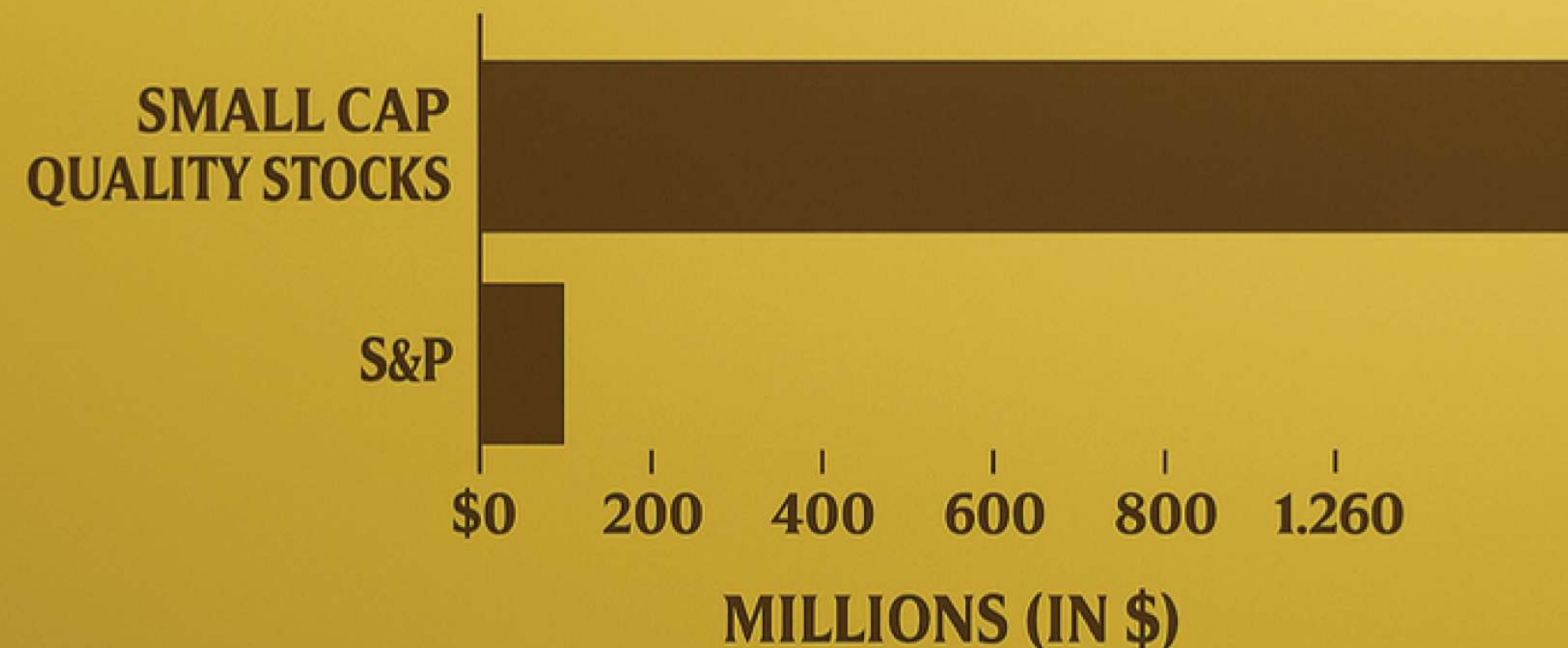
Source: ACEMF, Niftyindices.com. \*Total return indices.



# High-quality Micro & Small Caps

**\$1,000 → \$1.26 billion**

## GROWTH OF A \$1,000 INVESTMENT FROM 1928 TO 2025





# To recap



- Large caps: \$8.7 million
- Small caps: \$430 million
- Micro caps: \$860 million
- High Quality + Small: \$1.26 billion

**Tremendous opportunity!**





Small companies. High quality. Big potential.



# Tiny Titans

## What?

- From **Tiny** to **Titan**
- Companies with **10x potential**
- **Two essential criteria:**
  - Small
  - Quality
- **Goal:** find the Amazon or Apple of 20 years ago



Small companies. High quality. Big potential.



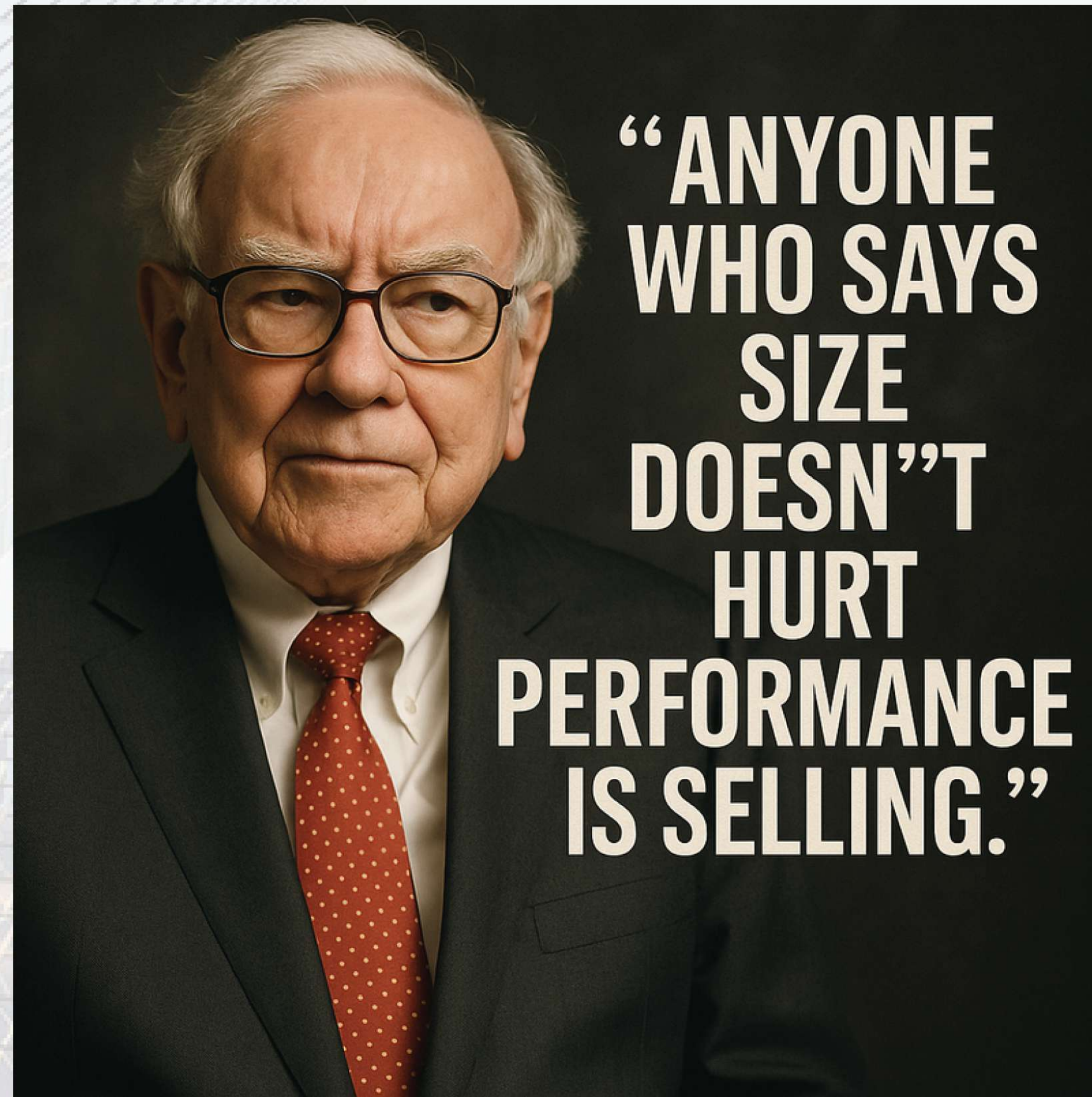
# Tiny Titans

Small Companies. High Quality. Big Potential.

- > **Why now?**
- > How to benefit?
- > Examples
- > The opportunity

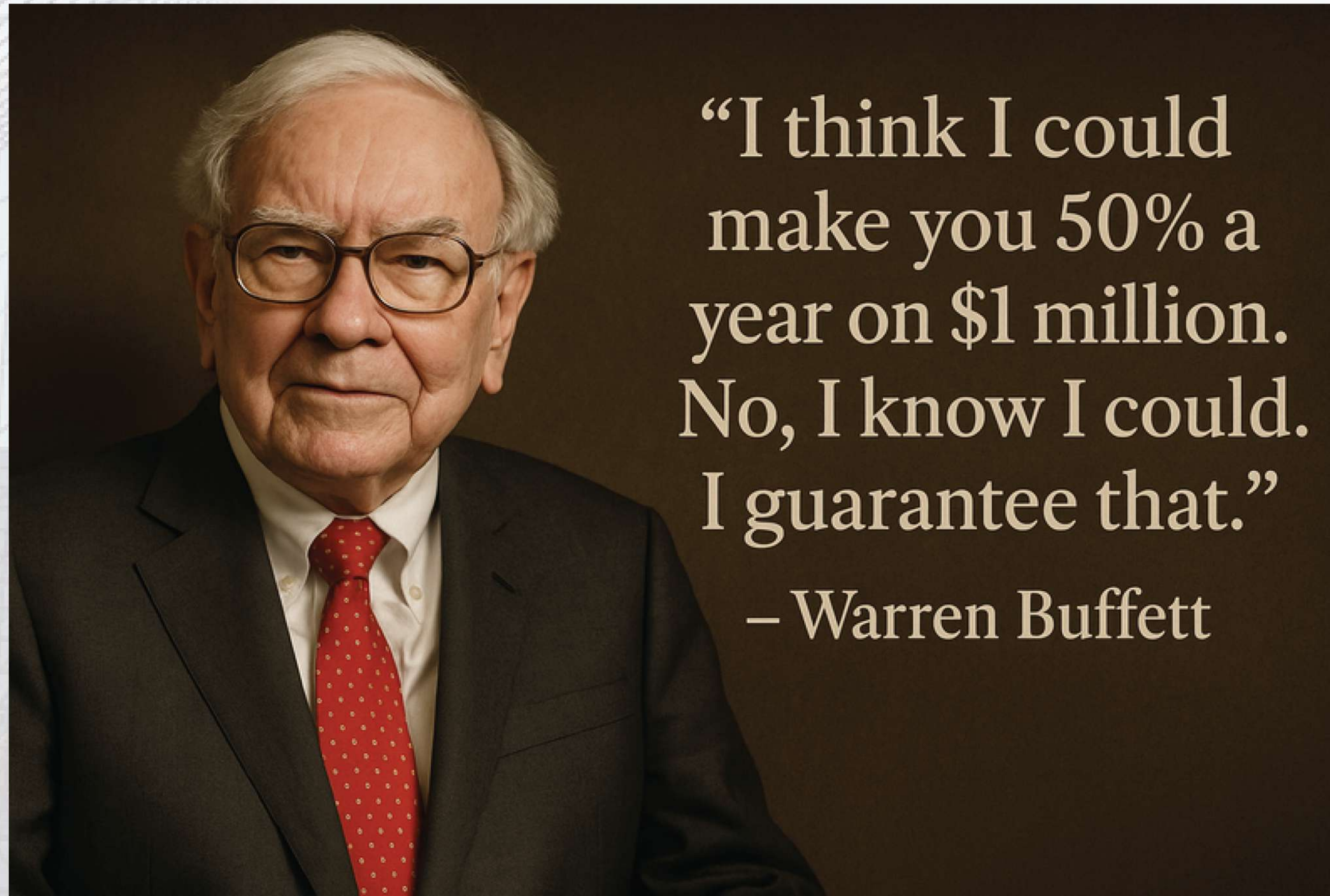


# Reason 1: Law of large numbers





# Reason 2: Go where competition is weak



“I think I could make you 50% a year on \$1 million. No, I know I could. I guarantee that.”

– Warren Buffett



GTM	U.S.	8
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	Current	Average	% of avg.
Top 10	28.8x	20.7x	139%
Remaining stocks	20.7x	15.8x	131%
S&P 500	22.0x	16.7x	132%

**J.P.Morgan**  
ASSET MANAGEMENT

Source: Bloomberg, Audio Chief Executive



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# **What we look for**

- 1. Strong balance sheet**
- 2. Skin in the game**
- 3. High profitability**
- 4. Attractive growth**
- 5. Great capital allocation**
- 6. Plenty of reinvestment opportunities**
- 7. Attractive valuation**



# I'll do the hard work for you





# Making a difference



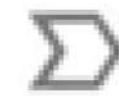


# Backtest

Ticker	Company	10 Year Total Return	20 Year Total Return
FICO	Fair Isaac Corp	1460.9%	4028.0%
ROL	Rollins Inc	405.9%	2582.6%
MNST	Monster Beverage Corp	152.6%	5688.5%
CELH	Celsius Holdings Inc	5797.8%	NA
CTAS	Cintas Corp	1009.4%	2451.1%
AXON	Axon Enterprise Inc	2173.2%	7392.5%
NVR	NVR Inc	429.2%	817.0%
ODFL	Old Dominion Freight Line Inc	660.2%	5508.7%
TPL	Texas Pacific Land Corp	2204.8%	9883.0%
DPZ	Domino's Pizza Inc	341.4%	4078.3%



# Games Workshop



Inbox x



**Pieter Slegers** <slegers.  
to bart ▾

jmail.com>

28 May 2015



Hi!

I hope you are doing well.

Just finished my investment case of Games Workshop and bought the stock. If you ask me, it has tremendous upside potential.

Curious to hear what you think!

Pieter





# Games Workshop

Total Return

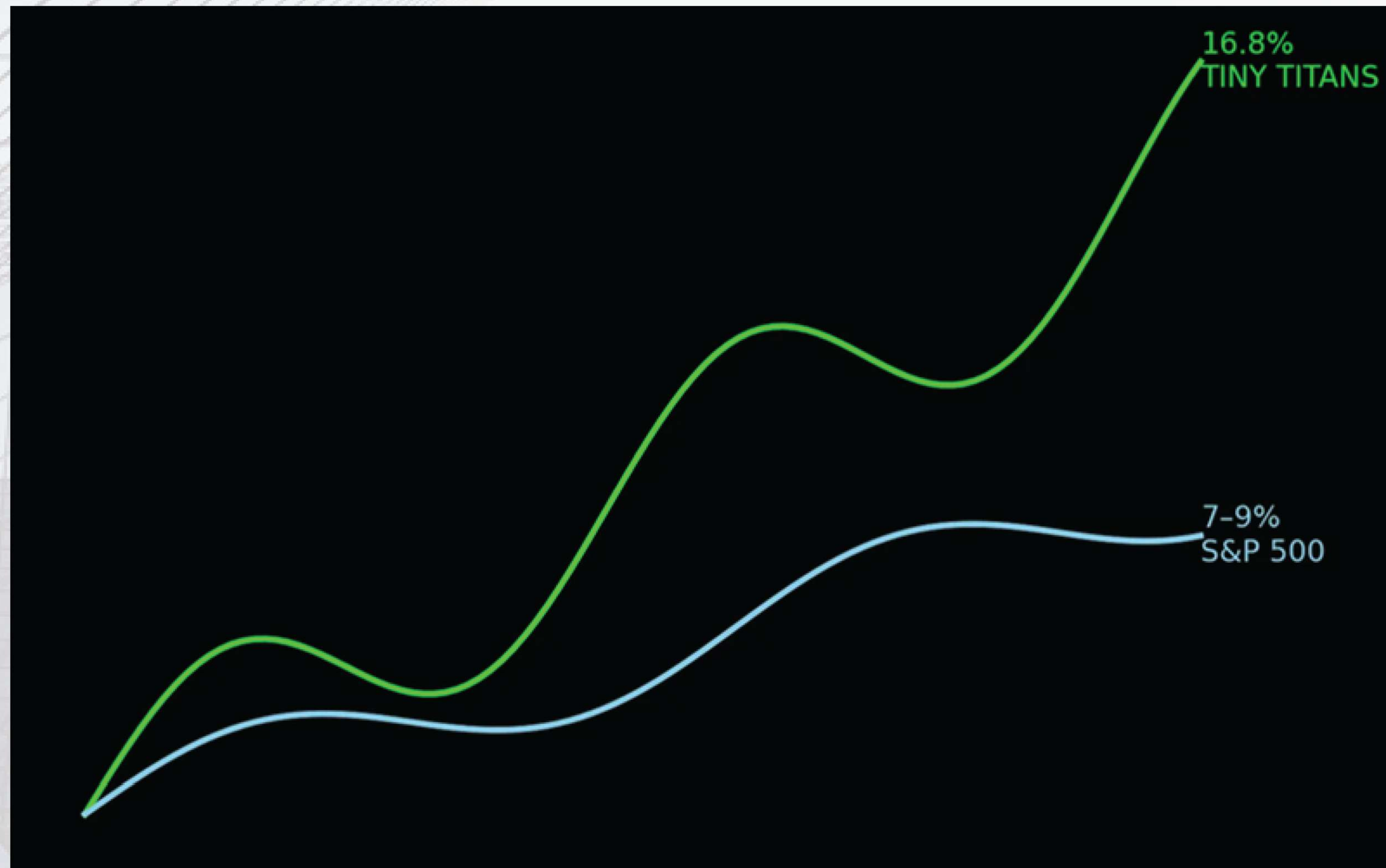


LSE:GAW Total Chg: 11870.5% (CAGR: 36.4%)





# Performance Watchlist





# Interesting stocks today

Ticker	Market Cap	Net Debt / EBITDA	Net Profit Margin	Return on Invested Capital	5-year revenue CAGR	5-year EPS CAGR
Fittlife Brands	\$ 179.65	0.8	12.60%	18.40%	28.60%	23.80%
Iradimed Corporation	\$ 913.93	-2.2	26.60%	44.30%	16.40%	29.80%
XPEL	\$ 987.36	-0.4	10.80%	21.00%	26.40%	27.00%
GigaCloud Technology	\$ 1,038.27	1.2	11.20%	17.80%	56.90%	95.70%
Napco Security Holdings	\$ 1,409.14	-1.9	23.90%	45.40%	12.40%	41.50%
Upwork	\$ 2,116.40	-2	31.70%	45.40%	18.60%	45.40%
The Vita Coco Company	\$ 2,181.43	-2.2	11.50%	47.50%	12.70%	42.50%
LeMaitre Vascular	\$ 2,197.42	-2.1	20.10%	18.50%	15.40%	20.40%
Axcelis Technologies	\$ 2,570.69	-2.8	17.70%	19.90%	16.40%	36.60%
Sezzle	\$ 2,920.91	0.2	28.10%	131.60%	63.00%	36.90%



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# Kingsway Financial Services (\$KFS)

## What?

- Holding company using a search fund model
- Comparable to a serial acquirer

## Why?

- KSX segment is growing at very attractive rates
- William Thorndike is on the board (again)

## Expected return?

- Expected Return: 14.9% per year





# Fitlife Brands (\$FTLF)

## What?

- Sells nutritional supplements and wellness products
- Currently owns 14 brands

## Why?

- Dayton Judd turned the company into a 50-bagger
- Insiders own 61.4% of Fitlife

## Expected return?

- Expected Return: 15.2% per year





# Chapters Group (\$CHG - \$CMDXF)

## What?

- Serial acquirer of VMS businesses
- They own 48 operating companies through 8 platforms

## Why?

- VMS businesses have a moat based on switching costs
- Jan Mohr is an incredible CEO

## Expected return?

- Expected Return: 11.0% per year





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# What Partners get...

## OFFERING TINY TITANS

Join this very exclusive newsletter focused on  
micro- and small-cap quality stocks

✓ Value: \$2,997

### Company Deep Dives

30-40 page Deep Dives on great Tiny Titans

✓ Value: \$1,997

### CEO Talks

Sharing key learnings with the CEOs of our Tiny Titans

✓ Value: \$1,497

### Portfolio

Our Portfolio with 30-35 stocks

✓ Value: \$997

### Weekly updates

What's going on in micro- and small-cap quality stocks?

✓ Value: \$997

### Watchlist

94 Stocks with 10x potential

✓ Value: \$797

### Scorecard System

Visual ranking of all Watchlist and Portfolio stocks

✓ Value: \$497

### Onepagers

All you need to know about a company on one page

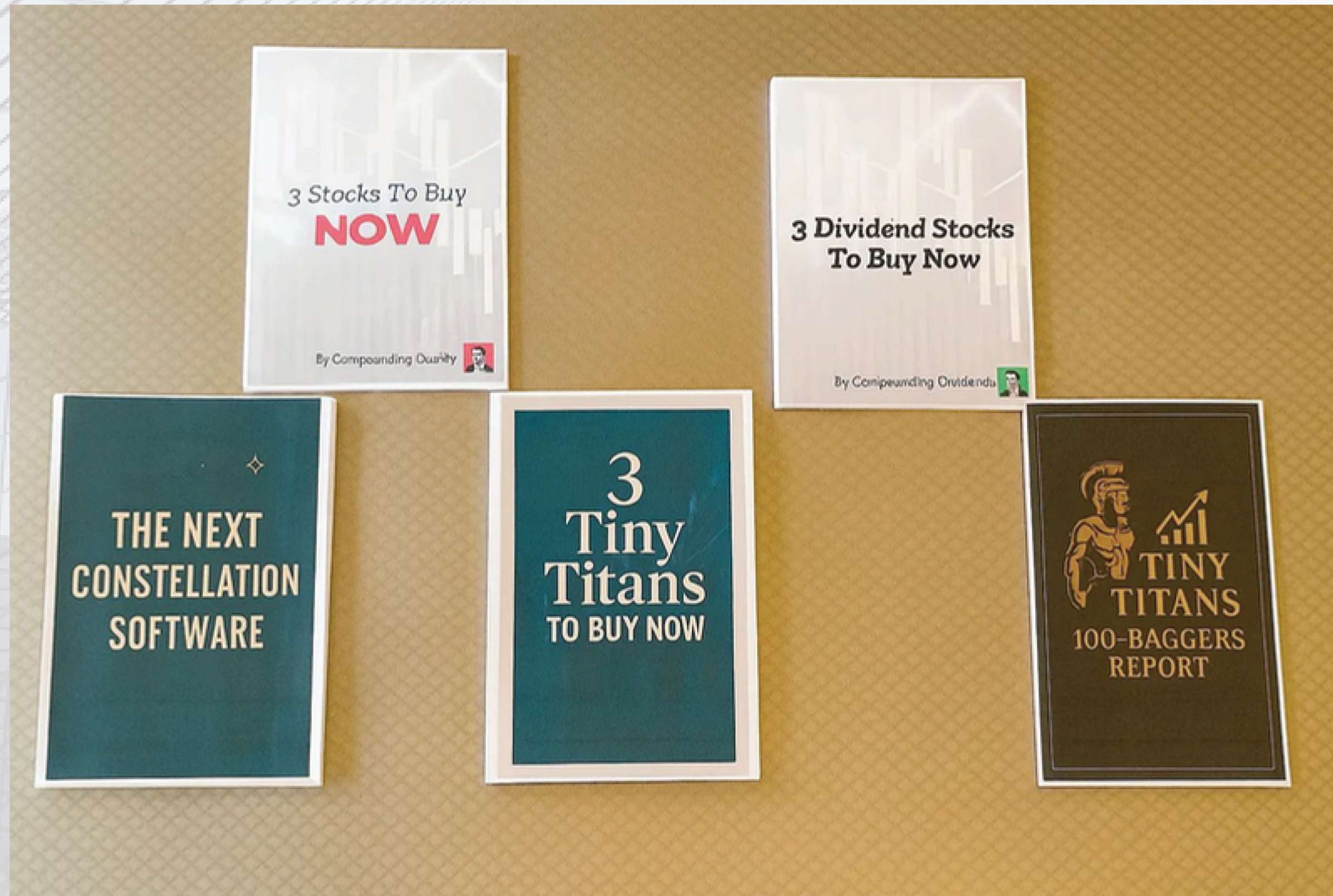
**Total Value:**  
**\$9,779**

**Only a few available spots**  
**Full = Full**





# Exclusive bonuses





# What others are saying

▲ TINY TITANS

“

I missed Monster Beverage. I missed Constellation. I'm not missing the next one thanks to Tiny Titans. ”

▲ TINY TITANS

“

I've read dozens of newsletters. This is the only one where I feel like I'm ahead of Wall Street. ”

▲ TINY TITANS

“

The research is next-level. Tiny Titans is my unfair advantage. ”



**Price? \$5,000/year**

But I appreciate you and Porter...

**50% discount**

**+ Extra discount of \$1,000**

**Price = \$1,500/year**





# Did I travel 24 hours for nothing?



Or go to: <https://www.tinytitansexclusive.net/porterconference>





# Thank You

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